

Love Your Job - Helping you to love your job or to find a job you do love

Welcome to my August newsletter

August 2010



It's interesting times for me, and I hope all is going well for you. I know that I have a wide range of people who read this, and I aim to include items of relevance to many.

I've a new photo, this is me as of a couple of weeks ago, the one you see on my website is about 3 years old and I was 3 stone heavier. I'll be getting a revised banner for my website done soon. I'm still making great progress with my personal health goals and the target is in sight!

I've changed my style of newsletter for this month and would be really interested in your comments, how does this compare to my usual style. This time I've included smaller sections with links for you to find out more. So shall I keep it like this or return to the previous layout? I'd love to hear your thoughts, and also any suggestions you have for future articles.

I'm getting phone calls from concerned parents of recent graduates so I've a section written for [new graduates](#). I get many enquiries from people who need help in identifying a career path, so I've included [details](#) on how I can help. Another section is focused on those who work in the [career helping sector](#). I've always had a few enquiries but these past two days I've had seven people seeking advice on [managing their careers](#) so an article on this too. So you should have something of interest. Plenty more too!

On the 25th July it was my parents in law 60th wedding anniversary, it's amazing to have stayed with someone for so long and they are still really happy together. I organised the message from the Queen and we held a party for them in our back garden. I really wanted to make it special, so we set it all up like a wedding reception, with pink as the colour scheme. Plenty of 60s for decoration as these are aimed at birthdays. Everyone had a lovely time and I can definitely recommend party food delivered from Waitrose to save on preparation work.



I've got a couple of minor medical things happening over the next few weeks which are going to make me take time out to rest. I'll be treated as an outpatient but I've had to promise that I will relax. This is a bit of a challenge for me as I love to be busy, but if the weather is nice I'll sit in the garden and read some books and listen to music.

New Graduates

It's tough, and it has been tough before. A new graduate may not get their ideal job right away, although of course some will. Even for an entry level job you still need to interview well and

have some clarity on why you want the job. I've got lots of advice in my books on job search and interviews or for a personal service book a session with me. I've written quite a lot on my blog and you can access the archive [here](#). I've also got 6 articles on my [website](#) aimed at students and graduates.

I've lost 80lb since October 9th

I've struggled with my weight for years, but back in October decided to take action. I'm focused on reaching my 100lb target, and have been keeping a detailed diary. I've blogged about this and now have all my blog entry's on one site, plus some photos of me looking enormous, and me at our solstice party looking much better. If you want to read more you can visit the site: <http://www.fat2fantastic.co.uk>

Taking time to chill

I'm really bad at this, my personality style is to get everything done and [then](#) to relax, but this means that the relaxation may never happen, many of you will know that I can be sending emails very late or very early! On Saturday we went for a weekend away at Weston Super Mare and it was a lovely relaxing time, like always without my computer and lots of fresh air I got very tired and was in bed early and up late. Then on Monday, I was working with a client who loves nature, part way through our 3 hour session we had a break and she went for a walk in the garden. I'd never noticed the butterflies on the thistles in the field beyond our garden, but taking time just to stand and watch was very relaxing, I must do more of it.

Will you make the time for career coaching?

Sometimes clients, and enquirers are keen to find a new job, they really are unhappy in the job they do, they find it hard to motivate themselves to even get out of bed in the morning but still they don't make progress. I was discussing this with my mentor, I so want to help but I can't help people who don't prioritise working on their career. I'm wondering if a group call, similar to the way people attend Weight Watchers meetings to support weight loss goals would help, what do you think?

Career Programmes

Look on my website and you will see lots of options, and lots of programmes, Bronze, Silver, Silver Plus, Gold ... but these aren't set in stone and can be adapted to suit a person's needs. I could go for the Gold Minus, and the Silver Plus-Plus, but I think this is getting a bit silly so what I suggest is that people treat the details of the [Gold Programme](#) as a menu and then we can choose the perfect programme for them.

For example, Rita has chosen to take the [Highlands Ability Battery](#) which comes with discussion, Highlands Explored eBook (39 pages), one page summary of key points, recording of our discussion and also a personalised list of jobs which match her abilities. This costs £302.50 incl. VAT. She has already taken

the [MBTI personality assessment](#) and knows her 4 letter type (INFJ) so we don't need to cover that. She's interested in the [Strong assessment](#) but doesn't feel the need for a feedback session so she has paid to get the report plus guidance notes. She has already done a lot of research so we will add on time (equivalent to a couple of sessions) to discuss this. We'll bring all the results together and identify career paths for her and I'll then let her have the comprehensive Next Steps booklet guiding her through how to find out more.

I have a good job but am I happy in my job?

Some enquirers tell me that they have a successful career within their industry but they aren't happy. I discuss their options which are:

- 1: Stay and develop their career further within e.g. the marketing department
- 2: Look for something different within their company
- 3: Opt for something completely different.

For the first option we could take a coaching approach to help you get what YOU want and be very proactive in managing your career.

People will often want to stay with a large company as they are well known, will continue on a similar or better pay scale and there are lots of opportunities. So for the second option, we could either take a coaching approach or we could go deeper, like I suggest for option 3.

The third option is to go in-depth to understand who you are, what your abilities and skills are, learn more about your personality and also consider values and more. So I ask people to think about one of my [career programmes](#).

Quotes

This, right now, is your actual life which you are mindbendingly lucky to have & will be over before you know it. DO SOMETHING!

Truth is, everybody is going to hurt you; you just gotta find the ones worth suffering for. Bob Marley

Job Search help

When you are looking for a job you need to think of ways to get in touch with people who have the power to offer you a job, and you need to think of ways to make yourself stand out from the rest. One option is to write an article. You can then either get this published in a professional magazine or on an online site such as [ezine articles](#). You will then be able to include or attach copies with your application.

Clients often ask me what they could write about, I suggest something that is pertinent to their industry, and this could be done via your own research or through gathering material and comment from people currently working in the area. It's a brilliant reason to get through to a key decision maker. you phone up and say you are conducting research on {insert details} and have questions ready that you can ask.

How to choose a career coach

If you are thinking about working with a career coach but aren't sure how to make a decision, I have a useful leaflet available on my website listing the questions you should ask, and providing my answers. **Read this 8 page SPECIAL REPORT and use the chart** to compare between different career coaches. Read more [here](#):

Amazing People Intern

There are a number of backroom tasks that I would like to pass on to someone else. My usual approach is to find help via [Elance](#) but this could be a good fit for one of my readers, or their family/friends who is interested in getting experience to add to their CV. This would cover areas such as research and writing. Anyone who is interested to [send me](#) their CV with 'Intern' in the subject header and the email to explain why the work interests them. This would not be a full time post but for 6-10 hours a week for 4 weeks in the first instance.

My books

I'm the author of 3 career books, and you can read more on Amazon and [here](#):

Subscriber offer

[Buy 'How to get a job in a recession'](#)

and get all the forms included in the book as a downloadable PDF for free, Worth £6. You just need to forward me your Amazon receipt. The workbook means you don't need to write in your book, and you can print out as many copies of each form as you need.



Could you help Denise?

If you have read any of my books I'd appreciate you taking the time to **write a review on Amazon**. A short one is fine, people make decisions based on the reviews that have been posted so I'd like to increase the number that I have. Thanks in advance.

Denise the film director

I'm now a director of [ZoomInterviews](#) who create online training programmes for people who want help with interviews. They offer a service to MBA students and career changers, graduates, ex military etc in the US and I'm now their technical expert for the UK. What I've done so far this year is be:

- **Writer** - producing material for the web site and later to write newsletter copy
- **Script Director** - producing model answers to questions that become the script for the actors
- **Casting Director** - having discussions with actors to find people who are interested in this work and who will be credible in the role
- **Director** - next week we do the first 2 days of film shoot so I get to carefully check that everything goes as I want it to

Denise on the radio

This past month I've been on **Radio City** talking about getting a job after retirement, you can [listen again here](#). (1st link 26th July). I've been on Radio City many times, it's a Liverpool based station and all presenters are friendly, but especially [Pete Price](#), he really brings out the best in me and it's a lovely conversational approach.

Back in April I went to **BBC Bristol** to be interviewed by **Alvin Hall** (American financial guru) for a radio programme - [Generations of Money](#). This series is on **Radio 4** on Saturday just after 12 and repeated on Wednesday at 3.02. I think I'll be on this 2nd programme, this coming week so you can listen on **Saturday 7th August**. The interview (which was focused on young people and jobs) took about 90 minutes, but just a few minutes are likely to be included. Based on previous experience, my comments will be carefully edited to make the point they want to make. Having had comments of mine taken out of context before I was much more cautious about what I said.

Denise on DVD

I went to Salisbury for an afternoon of filming. I've going to be a featured expert providing advice to Graduates. The product should be on sale in October and I'll let you have details.

Advice for career professionals, or those who want to be

I regularly get asked for advice from people who want to have a job like mine or are looking for a first step into the career guidance profession. I've created a leaflet to cover many of the common questions which are offered, with useful sites to explore more on training courses. I've created this as a helpful first step and then I'm happy to schedule a session with someone to discuss their particular situation. I met with Jack recently who found our meeting enormously helpful, we discussed his longer term goal (to work for himself like me) but also how to move from his current position working with the long term unemployed to a focus more on professional clients. Let me [know](#) if you would like the leaflet.

Random acts of kindness

You've probably heard of [random acts of kindness](#), where you do something nice for someone else with no expectation of getting anything back. I've done things in the past, but then, like many things forgot all about it. I read about it recently on [Dr Biffa's web site](#) and it's made me think about what I can do. So far this week I've taken time to really listen to somebody who started talking with me in a supermarket (I didn't know them), and sent a book which I thought would be a brilliant gift to someone I know. I'm also being kinder as I drive, letting people out of junctions etc. I'm now waiting for a chance to buy someone in a queue a coffee or something, it must be such a great feeling to see someone smile and be amazed, I'll do an update next month.

My web sites

I have a lot of websites, and if you have some spare time you may like to follow up on some of them, so here are the links:

- My main career site - www.amazingpeople.co.uk
- Personal site - www.denisetaylor.co.uk
- Assessments - www.personalassessments.co.uk
- Highlands mini site - www.highlandsuk.com
- Job search - <http://www.jobsearchsupport.com>
- Book site - www.howtogetajobinarecession.com
- Publishing company - www.brookhousepress.com
- New book site - www.fat2fantastic.co.uk

Using LinkedIn for job search

I've been recommending LinkedIn to clients for months, but most don't want to take the plunge, or do it half heartedly. So I've put together a comprehensive **24 page workbook** to explain firstly why you should be on LinkedIn and also a straightforward guide on how to create an effective LinkedIn profile that will be of real benefit to you in your job search.

'Denise has made this guide very accessible and seems to have pinpointed all of the key areas. My LinkedIn profile has certainly been boosted by following her steps'

Charles, Gloucester

Too many people have a partly completed profile without even a photo. It gives a very poor impression and no wonder people think LinkedIn isn't worth pursuing. You wouldn't send a half finished CV when you apply for a job, so make sure you get an 'almost completed profile' before you start approaching people. To get 100% complete you need to also have at least 3 recommendations, everything else should be done first.

'As with all social networking sites, the key to getting the best from LinkedIn is to use it smartly. Denise's practical guide takes you from basic user to savvy networker, combining technical tips with sound advice. Denise takes the view of the outside world and helps you to see things from an external perspective, enabling you to maximise the impact of your profile, activities and networking. A very effective navigation tool for today's career managers'. Sarah, London

I've already done a revision of this book and sent it to everyone who has already bought. I'll continue to review and send on revisions for the next 12 months to everyone who buys. [Read more >>](#)

P.S. I'm happy to connect with you on LinkedIn, but please send a personalised message. I don't connect to people I don't know or who don't explain why they would like to connect with me



Twitter

Here are a few of my recent tweets - why not 'follow me' on twitter or book mark this link so you can keep up to date with interesting short links.

<http://twitter.com/amazingpeople>

- Message from a client: I like reading the newsletter! I like the way you communicate! Thank you
- Highly recommend Wild Beasts album - Two Dancers. Very lovely to listen to on the train to London
- <http://huff.to/9RIveN>-warnings why to be careful about tweets, you could lose your job (or job offer)
- My article on how to improve vocabulary can be found here - <http://bit.ly/b4B3nE>
- Good morning, listening to Bombay Bicycle Club and creating a fantastic CV for Andrea

Working with Denise Taylor

Why I'm different

- I don't make you sign up for months of coaching, choose a programme or 1 or more sessions, whatever is right for you. You remain in control and only pay for what you need.
- I **focus on your budget**, and will never encourage you to spend more than you are comfortable with. I'll then develop a programme to meet your budget. If it is small then it will mean you do much more of the work yourself.
- **Years of practical experience**, I've worked with well over 1000 clients from a range of industries and at different levels from students to directors. Read on my website some of the comments from satisfied clients.
- **Focused on results** and effective processes alongside creative techniques
- **An expert in all aspects of job search** - I have years of experience in recruitment, assessment and in helping clients create effective CVs, wow companies at interview and support you in an effective job search campaign
- **Extensive academic qualifications** to back up my practical experience - 2:1 in psychology, MSc in occupational psychology, MBA, Diplomas in coaching and counselling.
- **Winner of 2 national career awards** - for The Gold Career Programme (2007) and The Job Search Support Programme (2009).
- **Author of 3 career books** - 'How To Get A Job In A Recession', 'Now You've Been Shortlisted', 'Winning Interview Answers' and 10 eBooks including 'Using Linked In To Find A New Job' and '10 Steps To A Job You Love'.

Group Job Search Programmes

Could this interest you, a group phone discussion on topics related to all aspects of job search? One could focus on CVs, another on being proactive in job search etc. I created a website on this over a year ago but never exploited it to the full. So if this may interest you have a look [here](#): you can read the topics at - <http://www.jobsearchsupport.com/telephone.html>

I'll get details in next month's issue but happy to answer any questions or read your thoughts at any time.

Blog

I regularly write my blog. Why not sign up to receive articles direct to your in box or follow me on twitter for a short link to follow: <http://www.amazingpeople.co.uk/blog/>

You can subscribe to the feed using this link:

<http://feeds.feedburner.com/AmazingPeopleBlog>

Here's a selection from what was on the Blog in July

- [Career coaching advice for graduates](#)
- [Over 60 and looking for work](#)
- [Denise is going to get fit and healthy – week 41](#)
- [Interview answers – what not to say when you really want to work for yourself](#)
- [Should you opt for a part time degree?](#)
- [The 10 Steps and how it helped me... a note to the career coach](#)

What Denise did last month

- 21 client sessions including CV rewrites and interview coaching, plus 2 sessions with 15 year olds.
- Bought tickets for Glastonbudget in 2011 - it's a tribute band festival
- Enjoyed my weekly visits from my newest granddaughter Evie
- Hosted a 60th wedding anniversary party in our back garden
- More casting sessions for ZoomInterviews
- Did some online training for the MBTI Step 2
- Went to [2000 Trees Festival](#) and bought tickets for next year. The wonderful [Frank Turner](#) headlined on Friday night
- Had a session with a professional photographer
- 3 days assessment work for DWP, identifying high flyers from the current employees.
- Expert on [Guardian Career Forum](#) answering questions on assessment centres
- Filmed as an expert for a Graduate DVD
- Weekend in Weston Super Mare
- Regularly wrote on my blog and on twitter

Want to get this newsletter each month? Sign up from my website and you can also get my highly acclaimed '10 Steps to A Job you Love eProgramme at no charge! <http://www.amazingpeople.co.uk>

Get in touch

For a confidential chat about how we could work together [email](#) or call me on 01684 772 888

Amazing People - Tewkesbury, GL20 8HL - Career Coaching, Counselling and Guidance - Assessments - Job Search Support - Assessment and Development specialist:

<mailto:denise@amazingpeople.co.uk>

I only send e-mail to those who are interested in hearing from me. If you would prefer not to receive e-mail from me in the future, please use the link in the email that came with this newsletter to unsubscribe.