

Love Your Job - Helping you to love your job or to find a job you do love

Welcome to my newsletter, November 2011



Welcome

The 2nd edition of [How to Get A Job In A Recession](#) is now on sale: as a print book, an eBook and also available on audio. I'd really appreciate you telling people you know about the book, and if you

have bought a copy and like it, if you would post a review for me.

I enjoy writing, and have 3 more books lined up for 2012. I was surprised at how much time it took to create a 2nd edition, so much was completely revised it was as long as writing a new book.

I've still had time for my clients, and it is working on a one-to-one basis that I love so much. Many clients go through a programme, they like these as they know what they are going to get but others have limited funds and prefer to pay one session at a time or pay for e.g a CV review. These are all possible. My approach is never to encourage people to pay out more than they can afford. So for everyone who pays £400 for a full CV rewrite there are 5 or 10 who pay £100 for a jointly revised CV.

Whatever your personal needs let me know and I'll suggest how best I can help.

Wishing you a great November, all the best, Denise xx

Being Shortlisted

Recently I did some short listing for a job. Applicants had to answer 3 competency based questions. I did wonder if some of the candidates had actually looked at the competences.

For this company, all applicants were given quite a lot of detail on the competences and that's a clue! If you are told that a competence is "Dealing with change" that's what you should address, looking at all the elements of the description and making sure that you address them.

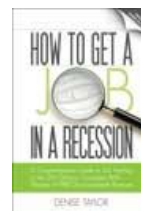
When shortlisting we don't want vague comments, but specific examples. The people that supplied this were shortlisted and those that failed to address the requirements would get the regret letter.

I always feel for the people who get rejected, I think I can see what they are getting at, and if I was coaching them I could help them to provide very good examples, but when shortlisting I need to be objective.

I'll sometimes do a one off service for people, reviewing their application forms and covering letters to enable them to sell themselves in the best possible light. Let me know if this would be helpful for you.

How To Get A Job In A Recession - Launch Offers

I still have launch offers for the 2nd edition of [How to Get a Job in a Recession](#). I've developed lots of free bonuses to make it a no brainer for people to buy! If you or your friends place an order by 15th November, in addition to the standard bonuses (20+ downloadable forms and 6 audio tracks) you would also get



- The 10 steps to **A Job You Love eProgramme**, sold on my website at £10
- Access to online videos to watch best practice interview answers
- Bonus access to a Q&A phone seminar where you can pose your questions to me.
- Plus extra bonuses, still being developed.

I've created a brand new publicity video. Watch it [here](#).

Read more at my website and order online

- [Amazon](#) both print and kindle versions
- [WHSmith](#) and [eBook](#) £6.11
- [Play.com](#)
- iTunes eBook
- and other places too!



If you would like to share this offer with your friends, cut and paste the letter off my [blog](#).

How To Get A Job In A Recession - audio book

The 2nd edition of [How to Get A Job In A Recession](#) is now available as an audio.

It's been created using start of the art digital software, so a few of the words may sound a little odd (It can't cope with 's for example) but overall it is an excellent option for people who like listening to books. Barbara says: I can listen to it on the tube and I'm loving it 😊 Thank you so much! **Access it for just £7 – you get over 7 hours of audio. Read more and buy [here](#):**



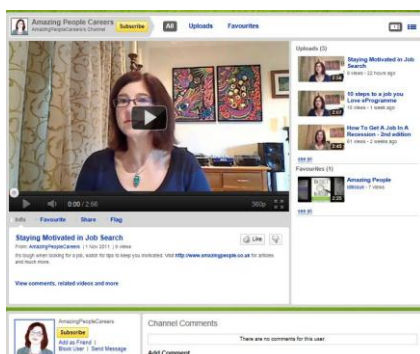
Amazing People is on YouTube



I needed to create a video to be used on my website that links to the 2nd edition of How To Get A Job In A Recession. I then thought about creating short video articles and I'm loving creating these.

Always wanting to work at a high standard all my videos are top and tailed to produce a 'house style'. I've already uploaded 3 videos and am will produce one video a week. Come over and visit. I would love you to subscribe so you get notified of uploads.

<http://www.youtube.com/AmazingPeopleCareers>



The videos uploaded so far are

- Introduction to my book
- 10 steps to a job you love eProgramme
- Staying motivated in job search

Global Career Brainstorming Day

The Careers Thought Leaders Consortium is a US based careers think tank. On Friday 14th October I participated in the Global Career Brainstorming Day. Groups of 10-12 met in one of 18 different locations in the US, Canada and UK. This was my chance to meet with other career thought leaders to discuss and define best practices, identify emerging trends and set new standards.

It was very interesting, to share ideas and learn from my colleagues both in the UK and overseas. We discussed the challenges our clients and the wider population face and I've learnt of many more websites that I'm sharing with clients and will be referring to in future articles and books - one thing at a time!

LinkedIn eBook

More revisions and a snazzy new cover! If you have purchased a copy you will have been emailed a link to access the updated version. If you need help in using LinkedIn this book will guide you through everything you need to do, making it simple.

Purchase the LinkedIn eBook [here](#)



Interactive Brochure

To help you find your way around my website I've created an interactive brochure and you can access it [here](#). **I'd love to know what you think and it would be brilliant to hear your views on my facebook page** – I think it is so much more interactive than on a blog. **If you aren't already linked to me on Facebook here is the link:**

<http://www.facebook.com/amazingpeopleUK>



Blog

10 blog posts this month. You may be interested in:

1. [10 Steps to a Job you Love – career coaching support from Amazing People](#)
2. [Interview coaching tips](#)
3. [Working with Denise, Richard says ...](#)
4. [SteveJobs: 'You've got to find what you love'](#)

Do look at the articles I post on my blog, often short, often relevant to what's happening in the news. You can even subscribe and get them brought to your inbox each time.

You can subscribe to my blog using this link:

<http://feeds.feedburner.com/AmazingPeopleBlog>

~~~~~

## Twitter

Here are a few of my recent tweets - why not 'follow me' on twitter or book mark this link so you can keep up to date with interesting short links. <http://twitter.com/amazingpeople>

- Woop, woop, another client has a job offer, interview coaching works :)
- Common Purpose Young Million — Helping young unemployed people in the UK <http://shar.es/bhCFS>
- <http://www.totalprofessions.com>. A useful new resource online
- You can do anything but you can't do everything!

~~~~~

What Denise did in October

- 28 client sessions
- Global Career Brainstorming Day
- Society of Authors lunch - Cheltenham Literature Festival
- Chase & Status gig in Swindon

Want to get this newsletter each month? Sign up from my website and you can also get my highly acclaimed '10 Steps to A Job you Love eProgramme at no charge!

<http://www.amazingpeople.co.uk>

Get in touch: For a confidential chat about how we could work together [email](#) or call me on 01684 772 888

Amazing People - Career Coaching, Counselling and Guidance - Assessments - Job Search Support - Assessment and Development specialist: <mailto:denise@amazingpeople.co.uk>

I only send e-mail to those who are interested in hearing from me. If you would prefer not to receive e-mail from me in the future, please use the link in the email that came with this newsletter to unsubscribe.