

## 15 different ways to find a job

It is essential that you use as many different ways of searching for jobs as possible. Concentration on one or two methods means that you are restricting the opportunities to sell your skills and knowledge.



### 1. Responding to advertisements in newspapers

The most obvious way, but a lot of competition.

### 2. Trade publications and professional journals

If you want to break into a new field, buy the relevant publications. The articles will also be useful to discuss at interview.

### 3. On line recruitment websites and portals

Beware, it's easy to get sucked into spending a lot of time on this, so limit yourself to an hour a day and set criteria so relevant jobs come to your inbox.

### 4. Networking

Let people know what you are looking for, and also be helpful to others—what goes around comes around.

### 5. Targeting a company you want to work for

Be proactive, contact a company, tell them what you have to offer and follow up — noted as the best way to get a job, but you have to be ready for rejection.

### 6. Become self-employed

Do you have the personal qualities to set up your own business? Chat to Business Link or a job search coach first, it's not the easy option, but could be right for you.

### 7. Employment agencies – local and national, general and specialist

Remember, they are on the side of the company not you, so don't expect them to look after you. You need to build a relationship and stay in touch.

### 8. Increasing your profile so a head-hunter will approach you

A long term strategy, but if you are well known you may get a call— think about how to raise your profile such as writing articles for trade publications?

### 9. Working as a consultant and being asked to stay

If you are able to get some consultancy work or a short term assignment you could make yourself indispensable so they don't want to let you go!

### 10. Job Fairs

Always worth going to, and if you get there early or late you will have more chance to talk with people.

### 11. Reading the business pages – spotting details of acquisitions, mergers etc and following up with a proactive letter

Get in fast once you learn a company is expanding and let them see you are a self starter.

### 12. Find details of smaller companies in your chosen area through e.g. the Chamber of Commerce

Don't only think of the larger companies, smaller companies may also have need for your skills and strengths.

### 13. Libraries – use reference books in business libraries (e.g. Kompass, Kellys, Executive Grapevine)

Another way of finding companies to target.

### 14. Embassies – should you be interested either in working there or getting details of companies based in that country

If you want to work overseas, start with the embassy—they should have plenty of good advice.

### 15. Job Centres

Don't forget the job centre. They now have an on line option as well.

Brought to you by Denise Taylor, Chartered Occupational Psychologist and Director of Amazing People. Denise is a careers expert who specialises in helping individuals achieve career satisfaction and to take a systematic approach to job search.

Do you need help with job search—whether it's CV preparation, interview practice, increasing your profile or self marketing, let Denise guide you through the maze so you get a job quicker, make more money and have fun while you do it.

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